

Summary of HWB Performance Indicators Progress Report – 1 Aug 2016

To add value to the 9 ambitions within Southend's Health and Wellbeing Strategy, the Health and Wellbeing Board established three "Broad Impact Goals";

A) Increased physical activity (prevention). B) Increased aspiration and opportunity (addressing inequality). C) Increased personal responsibility and participation (sustainability)

Benefits of performance monitoring during 2015/16

The HWB performance indicators have had a number of positive impacts. Specifically, the indicators have:

- Raised the profile of strategic HWB priorities and stimulated a central focus for operational teams
- Increased incentive and accountability for strong performance
- Promoted partnership working and highlighted new opportunities for direct involvement
- Brought a greater awareness of diverse operational activity
- Provided a baseline for consideration of future priority areas and effective use of resources

Reviewing indicators – Aug2016

-We are working to strengthen reporting for certain indicators now that we have a year's worth of data. i.e. we are now able to establish a baseline for several measures around physical activity which will enable us to set appropriate targets, in line with the Physical Activity Strategy & associated action plan.

-Additionally, we are looking to refine indicators where work programmes have changed, or where different measures can add increased value to the work of the HWB Board (see notes for B3.1 & B3.2)

-We are also looking at what new indicators might now be introduced to assess performance and need. i.e. monitoring levels of affordable housing in the borough.

Notable points from August's HWB Performance Indicators Progress Report:

Status @ Aug2016	Indicator number	Indicator summary	Reflections on progress
	A1	Development of Physical Activity Strategy	Draft physical activity strategy written and progressing through Council processes. Opportunity for HWB Board to input views in Physical Activity discussion, Aug 2016.
	A2.1/A2.2	Physical activity levels of adults in the borough	We have remained worse than the England average through 2015-16 (52.1% vs England Average of 57%). The Physical activity strategy will seek to improve outcomes in this area. We're seeking clarity from Public Health England re. delayed publication of stats since Dec15.
N/A	A3.1	Businesses featuring active and sustainable travel in their travel plans	We are looking to refine this indicator to a more holistic and effective measure on how businesses are contributing to physical activity in context of the Public Health responsibility deal (PHRD) rather than just travel plans in isolation. Proposed new indicator will look at the number of businesses signing up to PHRD physical activity related pledges.
	B1	Number of children participating in vocational skills mentoring initiatives (60 minute mentor)	This area continues to perform well with 384 young people participating in the 60 minute mentor programme through 2015-16 against a target of 90. More schools are becoming involved in the programme, specifically; St Nicholas Special School and Earls Hall Primary School, who have arranged for monthly sessions to take place in the next academic year. Ongoing need for health and care sector "mentors" to be involved in the programme.
	B3.1	Pre-start-up and start-up businesses supported	Annual target of 20 significantly exceeded, with 47 pre-start-up and start-up businesses supported during 2015-16. This revealed a higher than anticipated need for pre-start-up and start-up support and will be incorporated in further service development.
	B3.2	Small and Medium-sized enterprises (SME) supported	Progress for this area became a concern for the HWB Board back in Feb16 as the figures suggested a significant under performance for the year. Since then, performance has consistently improved, resulting in the annual target (of 80 SMEs) being met. Contractual changes mean that business support is now being delivered and measured across Essex rather than just Southend and with this in mind, it is proposed that indicators B3.1 and B3.2 are replaced with more meaningful and locally focused measures which clearly demonstrate progress towards increasing aspiration and opportunity (Broad Impact Goal B). Provisional consideration is being given to include new measures that support economic enhancement for existing parents and future parents who are associated with the Southend A Better Start programme. Such activity would focus on supporting employability, enterprise, skills and aspirations, all of which contribute to the realisation of A Better Start objectives.
	B7	Young people who are not in education employment or training (NEET) who live in areas that are within the 30% most deprived areas in England	The Indicators Progress Report now includes a breakdown of the quantities of young people in Southend who are not in education, employment or training and who live in an area which is classed as being within the; <ul style="list-style-type: none"> • 0-10% most deprived areas in England: 29 young people (previously 40 reported at April's HWB) • 11-20% most deprived areas in England: 44 young people (previously 53 reported at April's HWB) • 21-30% most deprived areas in England 23 young people (previously 29 reported at April's HWB) <p>The notes in the HWB Indicators Progress Report highlight that some of these young people have medical or mental health conditions that are preventing them from re-engaging and that with the right support, individuals could move on to positive outcomes.</p>